

# MUSIC FOR A GREAT SPACE

**ANNUAL REPORT 21-22**

Created by Rebecca J Willie, Executive Director

Beginning anew with a season of exciting and diverse artists and programming. In 21-22, MGS returned to our mission while incorporating fresh, new ideas to better serve our community and our audiences.







With 8 fantastic concerts, MGS brought artists from NY to CA to perform for our audiences.

In addition to the multiple artists involved in the concert programming, MGS created work for local artists and professionals in video and audio recording, website management, and education.



MGS also presented 7 in-person education events, 11 virtual outreach presentations, and now houses 17 education presentations on our website, providing access to Guilford County School teachers, students, and everyone in our community and beyond. In addition, MGS hired a local Music Education PhD candidate to create lesson plans for virtual programming.

This season MGS reached 931 young people through live programming and had over 2100 views of virtual programming many of which represents entire classrooms participating and interacting with the educational content.

Many of these can be found on our [website](#) and [YouTube](#) page.



The mission of Music for a Great Space is to annually present a culturally diverse series of inspiring small ensemble and solo concerts. Founded in 1990, the series features world-class artists in significant venues in Greensboro for audiences from across the Piedmont Triad. MGS accompanies each concert with related educational experiences for children and adults.

In a vision statement created during the 20-21 season, MGS identified the following 5 year goals to increase impact.

- (1) Diversifying and expanding its audiences, board, and the musical styles presented
- (2) Creating new logistical linkages and artistic collaborations with Piedmont arts organizations including musical, dance and visual arts organizations
- (3) Enhancing its educational outreach to area schools and colleges
- (4) Expanding funding sources and endowments
- (5) Implementing new technologies to assist in achieving the above goals

MGS met our mission this season by presenting 8 small ensemble/solo concerts with related outreach and educational programming associated with each program. Programming included organ, classical and jazz piano, string quartet, choral, operatic, jazz, and musical theater vocals, and folkloric music.

The second year of the vision statement work included programming works of Mexican, Brazilian, Cuban, Italian, Austrian, Polish, English, German, American, & Canadian composers, artists from a wide variety of backgrounds, and identifying new board members representing a larger swath of our community. Collaborations this year included Casa Azul, the Greensboro Children's Museum, Chamber Music Raleigh, Bel Canto Company, First Presbyterian Church, visual artist Harry Blair, as well as Guilford County Schools. Education efforts extended across in-person, live-streamed, and virtual platforms to best serve the young people and community of Greensboro. New funding sources including support from Cemala Foundation and private sponsorships were attained.





## **MGS impacted over 3800 people this season through concert and education programming.**

Quotes from this season's concert and education attendees:

"I can't think of a better way to celebrate than to spend the evening watching [Edie Johnson] perform where it all began for her."

"I want to thank everybody who made this [education event] happen. As a parent, hearing my 1st grader talk about the first assembly she has been to has been amazing. My 4th grader was also very engaged. *And I was lucky enough to see the performance twice!*"

"This was a wonderful show and the children were all very excited! This was a wonderful way to end a Friday afternoon. I am very grateful to you all for making this [education event] happen!"

We are so grateful to our audiences, donors, and board members for making great music and music education possible in our community.

**Music for a Great Space was honored this spring by a bequest from the estate of Dr. Claire Kelleher. Dr. Kelleher, former UNCG professor and director of the Weatherspoon Gallery, passed away in January 2022.**

**With this generous gift, MGS established the Kelleher Memorial Education Fund, managed by the Community Foundation of Greater Greensboro.**



The MGS Board of Directors generated and approved this strategic action to enhance the mission. MGS will use proceeds of the fund, in part, to support a new Education & Outreach Coordinator position to manage and expand the programming offered each season. After an extensive search, MGS is proud to announce Leila D. Lewis as the new MGS Education & Outreach Coordinator. Ms. Lewis commenced her work on August 15, 2022.

**Leila D. Lewis** is a nonprofit administrator with nearly 20 years of program development experience concentrated in the areas of volunteer management, community engagement and community education. The wife of an incredibly talented musician turned geomatics engineer, and mother of 3 boisterous boys; Leila serves her community by supporting other families as a community based doula, a La Leche League Leader and a member of various equity focused maternal and perinatal health strategy coalitions locally and nationally. She received a BFA in dance from Temple University and a MFA in Dance from Hollins University in collaboration with the American Dance Festival, The Forsythe Company and the University of Music and Performing Arts in Frankfurt, Germany.



Operating Fund (Tutti)

Beginning balance \$66,143

Ending balance \$53,991

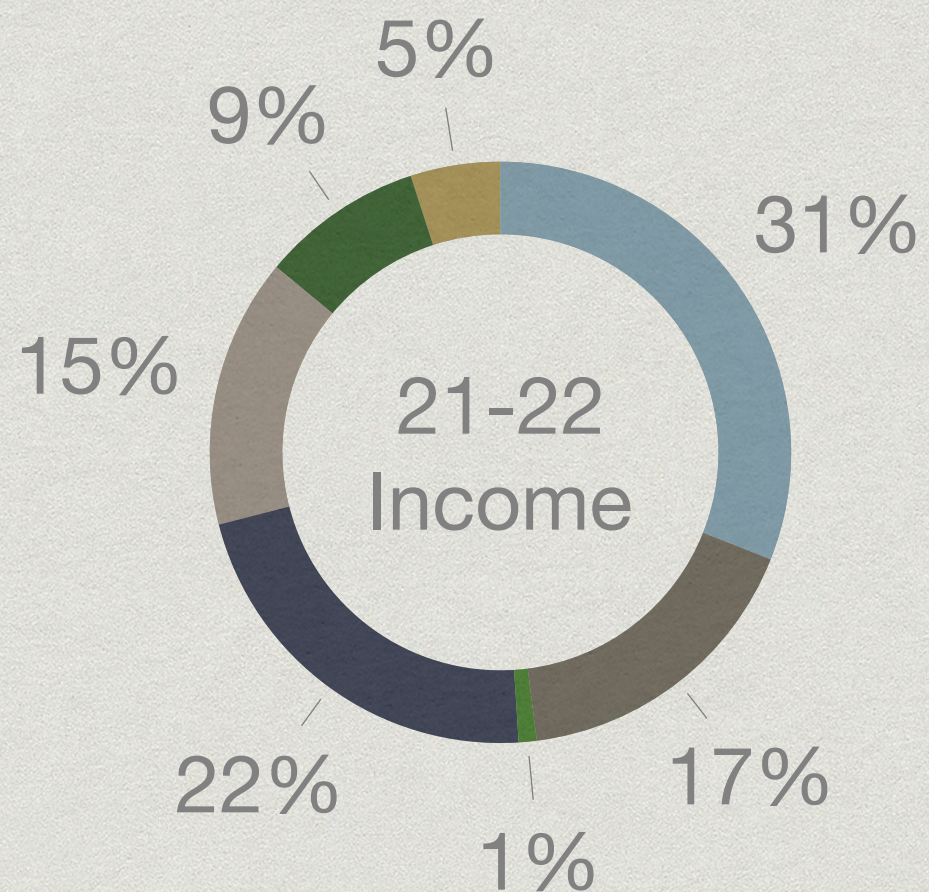
Ingram Memorial Fund

Beginning balance \$166,059

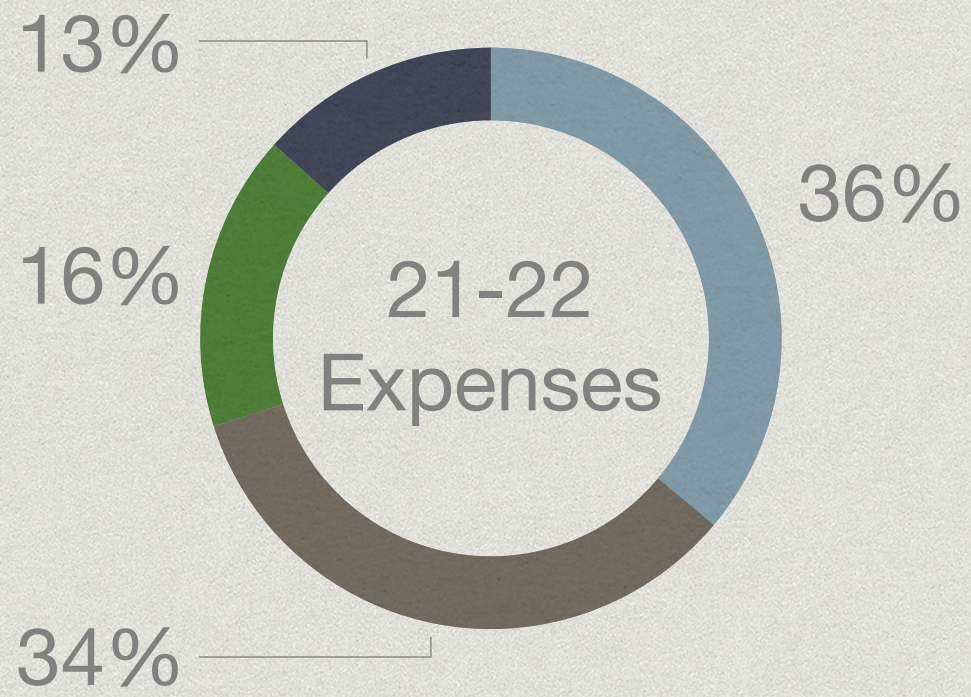
Ending balance \$136,462

Kelleher Memorial Education Fund

Ending balance \$41,684



- Individual Donations
- Concert Sponsorships
- Corporate Sponsorships
- Grant Funds
- CARES Act/PPP Funds
- Ticket Sales
- Misc



- Artist Performance Fees
- Staff
- Operating Expenses
- Program Expenses

Operating Fund beginning balance was higher in July 2021 due to PPP and CARES act funding and lower artist fees in the 20-21 season caused by Covid restrictions for education programming. Ingram Memorial Fund ending balance reflects general trends in the market.



## MGS Board of Directors 21-22

Marya Fancey - President  
Lucy Ingram - Founder & Artistic Director  
Clarice Weiseman - Secretary  
Wendell Putney - Treasurer  
Rebecca Willie - Executive Director

Lydian Averitt  
Sherry Barr  
Ryan Cooke  
Chris Dederer  
Van-Anthoney Hall  
Anne Howerton  
Victoria Hussey  
George Lawson  
Paul Leslie  
Susan Lineberry  
Patrick Lui  
Dwyla Pearson  
Susan Ross

**Special thanks to Chris Dederer, Victoria Hussey, George Lawson, Susan Lineberry, Patrick Lui, and Susan Ross  
for their time as they end their service!**