

Music for a Great Space

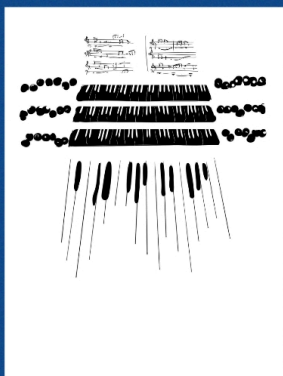
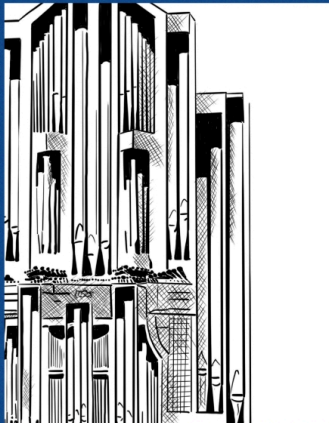
Annual Report 23-24



The 2023-2024 Season of the Arts focused on our community, highlighting and celebrating the remarkable art and cultural opportunities in Greensboro.

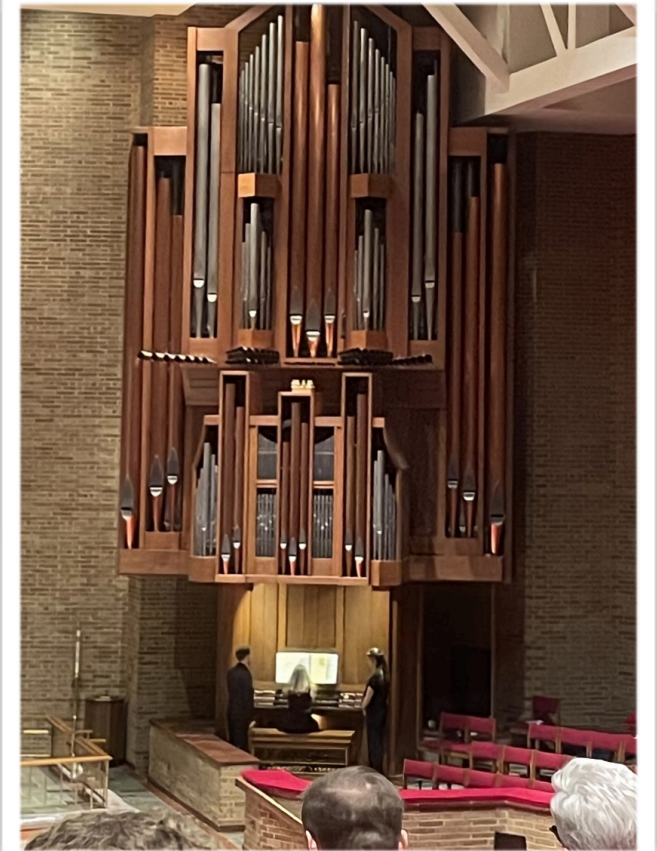
Emphasizing collaboration and partnerships, MGS artists showcased a diverse range of art forms, including visual arts, dance, spoken word, sustainable art, and even culinary art. This season was a true exploration of art in all its forms.

None of this would be possible without our MGS family. It's you—our donors, audiences, and Board. Your support makes great music and music education possible in our city.





The mission of Music for a Great Space is to annually present a culturally diverse series of inspiring small ensemble and solo concerts.



23-24 Impact:

MGS presented 6 Friday night concerts with a 10% increase in audiences and 9% BIPOC attendees. Green Hill Center for NC Art, Reconsidered Goods, the Van Dyke Performance Space, and Christ United Methodist were partnering venues this season.





MGS also created a special event to honor founder Lucy Ingram on her 90th Birthday. This concert, featuring jazz legend Dianne Reeves, reached over 430 participants with 45-50% BIPOC attendees.

MGS presented 12 outreach events in 3 series: Morning Time with MGS, Macaron & Music, and Masterclasses with MGS. The purpose of the series was to build audiences from event to event and the focus was on high impact programming.

23-24 Impact:
MGS outreach events prioritize quality of engagement and impact rather than quantity of attendees, so smaller more intimate events where audience members can interact directly with the music and musicians. Total attendees for 23-24 was over 450 with an average of 34% BIPOC participants.



The 2024 Chamber Ensemble Residency was awarded to the woodwind/brass ensemble Pathfinders Trio. They worked with mentors from Frisson Ensemble, taught at Swann Middle School ending with a performance at Swann's celebration day, and performed 4 community performances at Double Oaks, Bicentennial Garden, Revolution Mill, and Pennybyrn.



23-24 Impact:

Chamber Ensemble Residency audiences totaled over 300 with 31% BIPOC attendees.



Fun Facts



MGS continues to explore technology's role in the chamber music world. MGS has four virtual programming series which include an artist interview series, an educational presentation series that targets classroom and at home learning, a Fun Facts series inspired by the concept of program notes, and recordings of previous performances housed on our YouTube Channel. These programs work to eliminate potential barriers for community residents and cultivate a wide audience.

23-24 Impact:

Online content has over 7100 views for this season.

Because of you, MGS impacted over 6200 people this season through concert and education programming.

Quotes from this season's concert and education attendees:

"It was a wonderful evening and event"

"The Big Screen was the best idea ever. At other organ concerts only saw back of performer; this time saw the playing and the organ. It was a brilliant idea!"

"Love [the] variety of performance spaces/venues."

"The performance felt like an intimate 19th century parlor experience."

"I was impressed with how the artists engaged the students and saw how attentive they were to the teaching. We in the audience could see/hear the good results. GOOD TEACHING!!"

"Keep having cool events like this one!"

Staff Updates

Kenley Ahedo assumed her position as Outreach Coordinator on September 1, 2023. She has been responsible for the extensive and creative programming presented in the 23-24 season as well as the education and outreach performances by the Resident Ensemble.

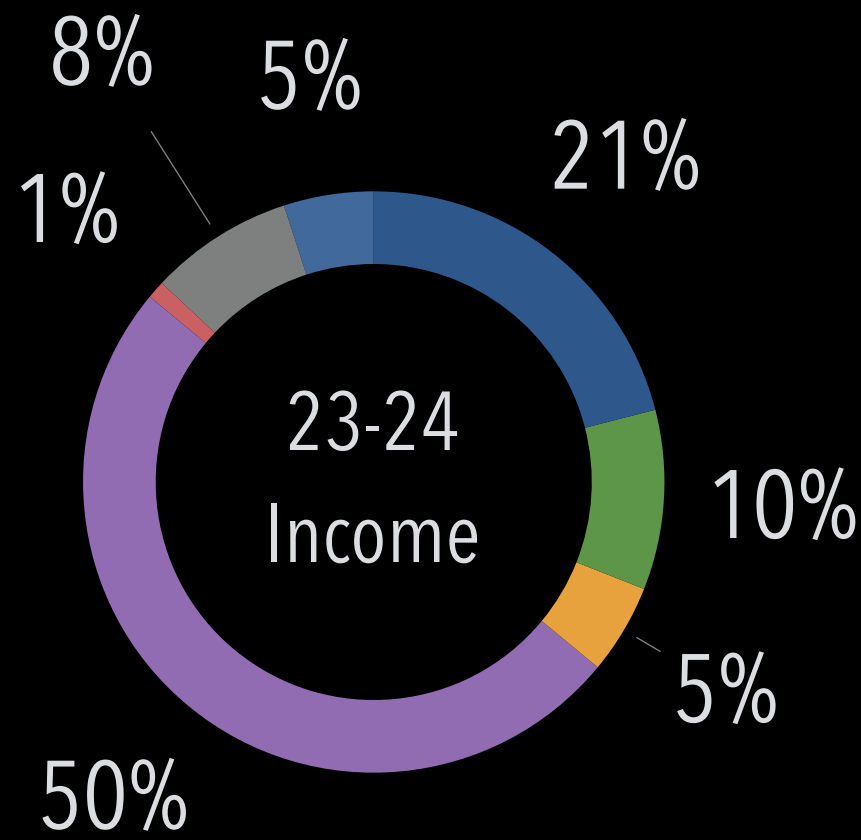
During the 2023-2024 season, MGS transitioned two contract positions into part-time staff roles. Matt Wilson serves as Education Content Creator and he is responsible for creation of the Fun Facts and Music for Young People Online content. Anna Tamisiea serves as Social Media Content Creator. Elevating these roles to staff positions enables MGS to continue its organizational growth, achieve internal strategic goals, manage staff time more effectively, and better serve our community.

In addition, MGS hires local videographers, audio engineers, photographers, and IT experts to provide education and outreach materials. Providing local employment opportunities is another one of the ways MGS invests in our community.

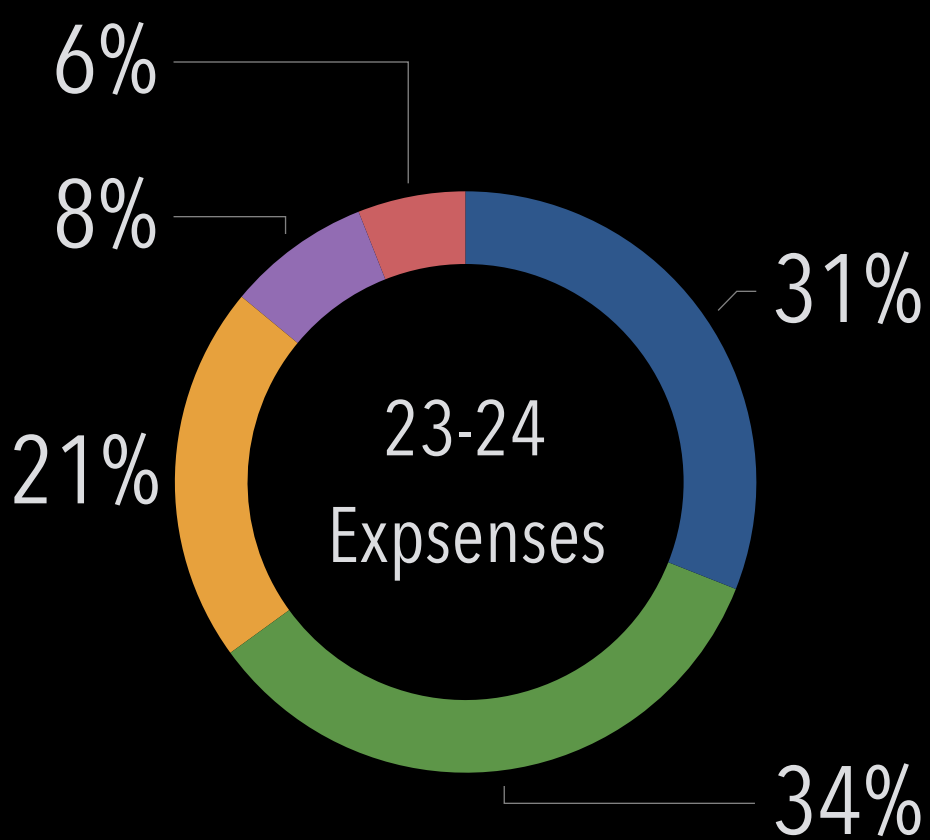
Operating Fund (Tutti)
Beginning balance \$47,714
Ending balance \$67,191

Ingram Memorial Fund
Beginning balance \$144,353
Ending balance \$164,429

Kelleher Memorial Education Fund
Beginning balance \$44,094
Ending balance \$50,227



- Individual Donations
- Advertising
- Fundraisers
- Misc
- Concert Sponsorships
- Grant Funds
- Ticket Sales



- Artist Performance Fees
- Staff
- Operating Expenses
- Program Expenses
- Contract Work

MGS Board of Directors 23-24

Paul Leslie - President
Lucy Ingram - Founder & Artistic Director
Clarice Friedrich - Secretary
Rebecca Willie - Executive Director

Maritzaida Amador
Lydian Averitt
Sherry Barr
Ryan Cooke
Miriam Fields
Van-Anthoney Hall
Jennifer Hance
Drew Hays
Tahi Hunter
Milo Isikhuemhen
Dwyla Pearson
Jenna Rohaly

Special thanks to Lydian Averitte, Sherry Barr, Ryan Cooke, and Dwyla Pearson
for their time and hard work as they rotate off!