



2018-19 ADVERTISING CONTRACT Music for a Great Space Season Playbill

Advertiser Name: _____
(as you would like it printed in playbill)

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____ Website: _____

	AD SIZE	HEIGHT	WIDTH	COST
COLOR				
*	Outside Back Cover (full color)	7 ½"	x 4 ½"	\$850
*	Inside Back Cover (full color)	7 ½"	x 4 ½"	\$750
*	Inside Front Cover (full color)	7 ½"	x 4 ½"	\$750
	Full Page (full color)	7 ½"	x 4 ½"	\$550
	½ Page Horizontal (full color)	3 11/16"	x 4 ½"	\$350
	½ Page Vertical (full color)	7 ½"	x 2 3/16"	\$350
BLACK & WHITE				
*	Inside Back Cover (black & white)	7 ½"	x 4 ½"	\$600
*	Inside Front Cover (black & white)	7 ½"	x 4 ½"	\$600
	Full Page (black & white)	7 ½"	x 4 ½"	\$400
	½ Page Horizontal (black & white)	3 11/16"	x 4 ½"	\$250
	½ Page Vertical (black & white)	7 ½"	x 2 3/16"	\$250
	¼ Page Horizontal (black & white)	1 3/16"	x 4 ½"	\$150
	¼ Page Vertical (black & white)	3 11/16"	x 2 3/16"	\$150

***For covers, please call (336) 638-7624 to determine availability before sending payment.**

Contract, advertisement artwork, and payment due by **July 13, 2018**

This agreement is your invoice. If you need an invoice in another format, please contact us!

Please make checks payable to "Music for a Great Space." Sorry, we cannot accept credit card payment at this time.

Send contract, ads and payment directly to:

Rebecca Willie, Executive Director

PO Box 4074 Greensboro, NC 27404

execdirector@musicforagreatspace.org (336) 638-7624

MGS Tax ID # 59-1941003

SPECIFICATIONS FOR ADVERTISEMENTS: Ads should be submitted by email as Hi-Resolution, Print Ready PDFs. If you purchased a black and white ad your PDF must be saved as grayscale. Color ads must be CMYK. No bleeds allowed except on inside front cover, inside back cover or outside back cover ads. Ad sizes must conform to publication specifications. Size guidelines are available. Additional charges may be incurred for ads requiring alterations, including design, typesetting, and/or artwork.

Signature: _____

Date: _____

Advertiser Representative



2018-19 ADVERTISING DIMENSIONS

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FULL PAGE
4 ½" width
7 ½" height

COLOR: \$550
B&W: \$400

Covers (inside and outside) also available. See reverse for pricing and options.

HALF PAGE HORIZONTAL
4 ½" width
3 11/16" height

COLOR: \$350
B&W: \$250

HALF PAGE VERTICAL
2 3/16" width
7 ½" height

COLOR: \$350
B&W: \$250

QUARTER PAGE VERTICAL
2 3/16" width
3 11/16" height

B&W: \$150

QUARTER PAGE HORIZONTAL
4 ½" width
1 3/16" height

B&W: \$150

Questions? Contact Rebecca Willie: execdirector@musicforagreatspace.org OR (336) 638-7624